

A SALUTE TO BOSTON'S FINEST

— *Boston Police Foundation's* —
2nd Annual Gala

WITH HOST MARIA STEPHANOS

SATURDAY, MARCH 7TH, 2015
BOSTON PARK PLAZA HOTEL & TOWERS





A SALUTE TO BOSTON'S FINEST

SATURDAY, MARCH 7, 2015 • BOSTON PARK PLAZA HOTEL



SPONSORSHIP OPPORTUNITIES

\$50,000

PRESENTING
SPONSORSHIP

- ♦ CORPORATE NAME OR LOGO INCLUDED WITHIN THE NAME OF THE EVENT (I.E., "A SALUTE TO BOSTON'S FINEST" PRESENTED BY (YOUR CORPORATE NAME OR LOGO))
- ♦ CORPORATE NAME AND/OR LOGO IDENTIFICATION IN ALL ADVERTISING AND PROMOTION FOR THE BOSTON POLICE FOUNDATION DURING 2014
- ♦ CORPORATE NAME AND/OR LOGO IDENTIFICATION ON THE NEW BOSTON POLICE FOUNDATION WEBSITE (WWW.BOSTONPOLICEFOUNDATION.ORG) DURING 2015
- ♦ THREE (3) DINNER TABLES AT THE EVENT (FOR A TOTAL OF THIRTY (30) GUESTS)
- ♦ CORPORATE SPONSORSHIP ACKNOWLEDGEMENTS FROM THE PODIUM THROUGHOUT THE EVENT
- ♦ CORPORATE NAME AND/OR LOGO IDENTIFICATION ON PROMINENT SIGNAGE AT THE EVENT
- ♦ CORPORATE LOGO IDENTIFICATION ON PROJECTION SCREENS DURING THE EVENT
- ♦ ONE (1) FULL-PAGE ADVERTISEMENT IN THE PROGRAM BOOK OF THE EVENT (PRIORITY PLACEMENT WITHIN PROGRAM BOOK, BASED ON SPACE AVAILABILITY)
- ♦ CORPORATE NAME AND/OR LOGO IDENTIFICATION ON INVITATIONS FOR THE EVENT (IF SECURED PRIOR TO THE PRINT DEADLINE - FEBRUARY 7, 2015)
- ♦ CORPORATE NAME AND/OR LOGO IDENTIFICATION AND WEB LINKS WITHIN ALL SOCIAL MEDIA ANNOUNCEMENTS FOR THE EVENT
- ♦ CORPORATE NAME AND/OR LOGO IDENTIFICATION AND WEB LINKS WITHIN ALL EMAIL BLASTS FOR THE EVENT
- ♦ CORPORATE NAME AND/OR LOGO IDENTIFICATION IN ALL PRESS RELEASES FOR THE EVENT

\$25,000

CAPTAINS'
SPONSORSHIP

- ♦ CORPORATE NAME AND/OR LOGO IDENTIFICATION IN SELECT ADVERTISING AND PROMOTION FOR THE BOSTON POLICE FOUNDATION DURING 2014
- ♦ CORPORATE NAME AND/OR LOGO IDENTIFICATION ON THE NEW BOSTON POLICE FOUNDATION WEBSITE (WWW.BOSTONPOLICEFOUNDATION.ORG) DURING 2015
- ♦ TWO (2) DINNER TABLES AT THE EVENT (FOR A TOTAL OF TWENTY (20) GUESTS)
- ♦ CORPORATE SPONSORSHIP ACKNOWLEDGEMENTS FROM THE PODIUM THROUGHOUT THE EVENT
- ♦ CORPORATE NAME AND/OR LOGO IDENTIFICATION ON PROMINENT SIGNAGE AT THE EVENT
- ♦ CORPORATE LOGO IDENTIFICATION ON PROJECTION SCREENS DURING THE EVENT
- ♦ ONE (1) FULL-PAGE ADVERTISEMENT IN THE PROGRAM BOOK OF THE EVENT (SPONSOR TO PROVIDE CAMERA-READY ARTWORK)
- ♦ CORPORATE NAME AND/OR LOGO IDENTIFICATION ON INVITATIONS FOR THE EVENT (IF SECURED PRIOR TO THE PRINT DEADLINE - FEBRUARY 7, 2015)
- ♦ CORPORATE NAME AND/OR LOGO IDENTIFICATION AND WEB LINKS WITHIN ALL SOCIAL MEDIA ANNOUNCEMENTS FOR THE EVENT
- ♦ CORPORATE NAME AND/OR LOGO IDENTIFICATION AND WEB LINKS WITHIN ALL EMAIL BLASTS FOR THE EVENT
- ♦ CORPORATE NAME AND/OR LOGO IDENTIFICATION IN ALL PRESS RELEASES FOR THE EVENT

\$15,000

LIEUTENANTS'

SPONSORSHIP

- ♦ CORPORATE NAME AND/OR LOGO IDENTIFICATION IN SELECT FUTURE ADVERTISING AND PROMOTION FOR THE BOSTON POLICE FOUNDATION DURING 2014
- ♦ CORPORATE NAME AND/OR LOGO IDENTIFICATION ON THE NEW BOSTON POLICE FOUNDATION WEBSITE (WWW.BOSTONPOLICEFOUNDATION.ORG) DURING 2015
- ♦ ONE (1) DINNER TABLE AT THE EVENT (FOR A TOTAL OF TEN (10) GUESTS)
- ♦ CORPORATE SPONSORSHIP ACKNOWLEDGEMENTS FROM THE PODIUM THROUGHOUT THE EVENT
- ♦ CORPORATE NAME AND/OR LOGO IDENTIFICATION ON PROMINENT SIGNAGE AT THE EVENT
- ♦ CORPORATE LOGO IDENTIFICATION ON PROJECTION SCREENS DURING THE EVENT
- ♦ ONE (1) FULL-PAGE ADVERTISEMENT IN THE PROGRAM BOOK OF THE EVENT (SPONSOR TO PROVIDE CAMERA-READY ARTWORK)
- ♦ CORPORATE NAME AND/OR LOGO IDENTIFICATION ON INVITATIONS FOR THE EVENT (IF SECURED PRIOR TO THE PRINT DEADLINE - FEBRUARY 7, 2015)
- ♦ CORPORATE NAME AND/OR LOGO IDENTIFICATION AND WEB LINKS WITHIN ALL SOCIAL MEDIA ANNOUNCEMENTS FOR THE EVENT
- ♦ CORPORATE NAME AND/OR LOGO IDENTIFICATION AND WEB LINKS WITHIN ALL EMAIL BLASTS FOR THE EVENT
- ♦ CORPORATE NAME AND/OR LOGO IDENTIFICATION IN ALL PRESS RELEASES FOR THE EVENT

\$10,000

SERGEANTS'

SPONSORSHIP

- ♦ CORPORATE NAME AND/OR LOGO IDENTIFICATION ON THE NEW BOSTON POLICE FOUNDATION WEBSITE (WWW.BOSTONPOLICEFOUNDATION.ORG) DURING 2015
- ♦ ONE (1) DINNER TABLE AT THE EVENT (FOR A TOTAL OF TEN (10) GUESTS)
- ♦ CORPORATE SPONSORSHIP ACKNOWLEDGEMENTS FROM THE PODIUM THROUGHOUT THE EVENT
- ♦ CORPORATE LOGO IDENTIFICATION ON PROJECTION SCREENS DURING THE EVENT
- ♦ ONE (1) FULL-PAGE ADVERTISEMENT IN THE PROGRAM BOOK OF THE EVENT (SPONSOR TO PROVIDE CAMERA-READY ARTWORK)
- ♦ CORPORATE NAME AND/OR LOGO IDENTIFICATION AND WEB LINKS WITHIN ALL SOCIAL MEDIA ANNOUNCEMENTS FOR THE EVENT

\$5,000

PATROLMENS'

SPONSORSHIP

- ♦ CORPORATE NAME AND/OR LOGO IDENTIFICATION ON THE NEW BOSTON POLICE FOUNDATION WEBSITE (WWW.BOSTONPOLICEFOUNDATION.ORG) DURING 2015
- ♦ ONE (1) DINNER TABLE AT THE EVENT (FOR A TOTAL OF TEN (10) GUESTS)
- ♦ ONE (1) HALF-PAGE ADVERTISEMENT IN THE PROGRAM BOOK OF THE EVENT

SINGLE

TICKETS

INDIVIDUAL TICKET PACKAGE

- ♦ ONE (1) DINNER GUEST AT THE EVENT

\$200.00



PROGRAMS

CRIME STOPPERS - CALL IN YOUR ANONYMOUS TIP TO: 1-800-494-TIPS

CRIME STOPPERS PROVIDES A NON-TRACEABLE AND UNRECORDED HOTLINE FOR CITIZENS TO PROVIDE INFORMATION ANONYMOUSLY TO TRAINED BPD PERSONNEL RELATIVE TO PERPETRATORS OF CRIMES AND/OR CRIMINAL ACTIVITY. ANONYMOUS METHODS OF COMMUNICATING TO THE POLICE ARE NECESSARY TO COLLECT CRUCIAL INFORMATION WITHOUT ENDANGERING THE CALLERS. TIPS HAVE RESULTED IN NUMEROUS ARRESTS FOR SERIOUS CRIMES, INCLUDING HOMICIDES, AGGRAVATED ASSAULTS, CAR-JACKINGS, AND HOME INVASIONS. CRIME STOPPERS OFFERS REWARDS OF UP TO \$1,000 FOR REPORTING CRIMES OF VARIOUS KINDS, INCLUDING MURDER.

TEXT A TIP - TEXT YOUR ANONYMOUS TIP TO: "CRIME" OR 27463

TEXT A TIP OPENED ON JUNE 15, 2007, AND WAS THE FIRST OF ITS KIND IN THE UNITED STATES. TEXT A TIP HAS GARNERED NATIONAL ATTENTION THROUGH ITS PIONEERING EFFORTS TO USE TEXT MESSAGING AS A MEANS OF FAST COMMUNICATION BETWEEN CONCERNED CITIZENS AND THE POLICE. PHONE NUMBERS ARE NOT DISCLOSED, AND ONLY THE INFORMATION VOLUNTARILY PROVIDED IS GIVEN TO POLICE. REWARDS OF UP TO \$1000 ARE OFFERED DEPENDING UPON THE SEVERITY OF THE CRIME AND COMPLETENESS OF THE INFORMATION PROVIDED..

CRIME WATCH

CRIME WATCH CHAMPIONS THE BELIEF THAT FIGHTING CRIME IS A COMMUNAL RESPONSIBILITY, BUILT ON COOPERATION AND BOLSTERED BY TRUST. BPF DONATIONS HELP FUND "AMERICA'S NIGHT OUT AGAINST CRIME", A COMMUNITY EVENT THAT INCREASES AWARENESS OF POLICE PROGRAMS IN GROUPS TAKING PART IN DRUG PREVENTION AND TOWN WATCH EFFORTS.

KIDS AT RISK

KIDS AT RISK PROVIDES SCHOLARSHIPS FOR "AT RISK" YOUTH WHO ARE IDENTIFIED BY COMMUNITY POLICE OFFICERS AND GANG OFFICERS OF THE BPD. THE SCHOLARSHIPS ALLOW THESE YOUTHS TO ATTEND SUMMER AND AFTER-SCHOOL PROGRAMS AND CAMPS, LITERACY CAMPS, BASKETBALL CAMPS, AND ENRICHMENT PROGRAMS.

OFFICER WELLNESS AND SAFETY

OFFICER WELLNESS PROGRAMS HELP BOSTON POLICE OFFICERS SHOULDER POST-INCIDENT STRESS, ANXIETY, AND DEPRESSION. THROUGH STRUCTURED GROUP DISCUSSIONS AND SEMINARS, AND DEBRIEFINGS WITH PROFESSIONAL CLINICIANS, THE DEPARTMENT'S PEER SUPPORT UNIT AND CRITICAL INCIDENT STRESS MANAGEMENT TEAM GUIDE MEMBERS OF THE BPD THROUGH TRAUMATIC, ON-THE-JOB EXPERIENCES. SUICIDE PREVENTION TRAINING ALSO PROVIDES COPS WITH ACCESS TO PEER SUPPORT GROUPS AND SPECIALIZED PROFESSIONAL COUNSEL - ALL IN AN EFFORT TO SUPPORT POLICE OFFICERS AND ENSURE THAT THEY CAN CONTINUE TO PROTECT AND SERVE THE CITY OF BOSTON.

THE BOSTON POLICE FOUNDATION, INC.
A 501c3 Charitable Organization

11 ARLINGTON STREET ★ BOSTON, MASSACHUSETTS 02116
(617) 262-7200 ★ BPF@BOSTONPOLICEFOUNDATION.ORG
WWW.BOSTONPOLICEFOUNDATION.ORG
@BOSTONPOLICEFND
BOSTON POLICE FOUNDATION

PROGRAM BOOK ADVERTISING OPPORTUNITIES

FULL-PAGE, FULL-COLOR ADVERTISEMENT (9.5" X 9.5"): **\$1,500**

1/2-PAGE, FULL-COLOR ADVERTISEMENT (4.75" X 9.5"): **\$1,000**

1/4-PAGE, FULL-COLOR ADVERTISEMENT (4.75" X 4.75"): **\$500**

1/8-PAGE, FULL-COLOR ADVERTISEMENT (4.75" X 2.375"): **\$250**

(NOTE: ALL CAMERA-READY ARTWORK IS DUE BY FEBRUARY 22, 2015)

FOR FURTHER INFORMATION REGARDING BOSTON POLICE FOUNDATION INAUGURAL 2014 GALA SPONSORSHIP, TICKET AND PROGRAM BOOK ADVERTISING OPPORTUNITIES, CONTACT:

ADAM BENOIT

(978) 930-9734

ADAM@BOSTONPOLICEFOUNDATION.ORG

BOSTON POLICE FOUNDATION, INC. IS A NON-PROFIT ORGANIZATION FOUNDED IN 1993 TO FUND VITAL TECHNOLOGICAL AND PROFESSIONAL DEVELOPMENT PROGRAMS FOR THE BOSTON POLICE DEPARTMENT.

WE DO NOT CONTRIBUTE TO DEPARTMENT SALARIES, PENSIONS, OR OVERTIME. WE CLOSE THE GAP WHEN FUNDING FALLS SHORT FOR SUCH IMPORTANT PROGRAMS AS CRIME STOPPERS, TEXT-A-TIP, CRIME WATCH, KIDS AT RISK, SUMMER OF OPPORTUNITY, AND OFFICER WELLNESS AND SAFETY THAT FOCUS ON SUICIDE PREVENTION AND STRESS MANAGEMENT. AS BOSTON POLICE FOUNDATION IS A 501 (C) 3 CHARITABLE ORGANIZATION, YOUR CONTRIBUTION IS ELIGIBLE TO BE DECLARED AS A FEDERAL TAX DEDUCTION.



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