



5th Annual Boston Police Foundation

Gala



a salute to Boston's Finest

THURSDAY, JANUARY 31, 2019

BOSTON PARK PLAZA HOTEL



2019 SPONSORSHIP OPPORTUNITIES

ABOUT THE GALA

The 5th Annual Boston Police Foundation Gala is scheduled to take place on January 31st at the Park Plaza Hotel. This prestigious event honors the brave men and women of the Boston Police Department who have gone above and beyond the call of duty throughout the year. Help us Back Up Boston's Finest and applaud their efforts while raising integral funds for our foundation. All proceeds from the event will go directly towards our mission and our four focuses of Officer Wellness and Safety, Community Policing, New Technology and New Equipment to ensure the Boston Police Department and its members can carry out their jobs to the best of their ability.

2019 HONOREE - JIM BRETT

James T. Brett is a former American politician who is the current president and CEO of The New England Council. He is also the Chairman of the President's Committee for People with Intellectual Disabilities.



ABOUT THE FOUNDATION

The mission of the Boston Police Foundation is to fund Officer Wellness and Safety programs, Community Policing Programs, special equipment, advanced training, and new technology not covered in the Department's annual budget.

Since the inaugural gala, the Boston Police Foundation has funded

\$1,304,196.54

in programs and equipment for the Boston Police Department

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A LOOK AT OUR PROGRAMS



OFFICER WELLNESS & SAFETY

Boston Police officers are human. They don't simply forget the cases they investigate. The Boston Police Foundation supports programs that help cops shoulder post-incident stress, anxiety, and depression.

COMMUNITY POLICING

We are proud to support the Boston Police Department's efforts in Community Policing. The BPD's focus on Community Policing over the past couple of years has been evident and we have supported numerous programs, events and equipment to assist in those efforts.



NEW EQUIPMENT

The Boston Police Foundation funds the technological tools that make the Boston Police Department one of the most advanced and best equipped Police forces in the country. It is imperative that the department stays ahead of the ever evolving technological curve and we are committed to assisting them with that.



NEW TECHNOLOGY

The Boston Police Foundation provides new equipment to the Boston Police Department when it can't fund them in the department's annual budget. Our primary focus is to provide equipment that allows the Boston Police Department Officers to do their jobs to the very best of their abilities while staying as safe as possible.



CRIME STOPPERS / TEXT-A-TIP

The Crime Stoppers Hotline and Text-A-Tip programs give communities real-time tools to fight crime. Since the inception of the programs, information from anonymous phone calls and texts has led to arrests in numerous cases, including homicides, aggravated assaults, car-jackings, and home invasions.



PRESENTING SPONSOR

\$75,000

- **Corporate name or logo included within the name of the event**
(i.e., "A Salute to Boston's Finest" presented by (Your Corporate Name or Logo)
- **THREE (3) dinner tables at the event, for a total of THIRTY (30) guests**
- **Corporate name or logo in all advertising and promotion for the BPF during 2019**
- **Corporate name or logo on the Boston Police Foundation website during 2019**
- **Corporate sponsorship acknowledgements from the podium throughout the event**
- **Corporate name or logo on prominent signage at the event**
- **Corporate name or logo on projection screens during the event**
- **One (1) full-page advertisement in the program book of the event**
(priority placement based on availability - If secured prior to the print deadline of January 10, 2019)
- **Corporate name or logo on invitations for the event**
- **Corporate name or logo and web links within all social media announcements for the event**
- **Corporate name or logo and web links within all email blasts for the event**
- **Corporate name or logo in all press releases for the event**



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CAPTAINS' SPONSOR

\$50,000

- Corporate name or logo in select advertising and promotion for the BPF during 2019
- Corporate name or logo on the Boston Police Foundation website during 2019
- TWO (2) dinner tables at the event, for a total of TWENTY (20) guests
- Corporate sponsorship acknowledgements from the podium throughout the event
- Corporate name or logo on prominent signage at the event
- Corporate name or logo on projection screens during the event
- One (1) full-page advertisement in the program book of the event
(Sponsor to provide camera-ready artwork - If secured prior to the print deadline of January 10, 2019)
- Corporate name or logo on invitations for the event
- Corporate name or logo and web links within all social media announcements for the event
- Corporate name or logo and web links within all email blasts for the event
- Corporate name or logo in all press releases for the event



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LIEUTENANTS' SPONSOR

\$25,000

- Corporate name or logo in select future advertising and promotion for the BPF in 2019
- Corporate name or logo on the Boston Police Foundation website during 2019
- ONE (1) dinner table at the event, for a total of TEN (10) guests
- Corporate sponsorship acknowledgements from the podium throughout the event
- Corporate name or logo on prominent signage at the event
- Corporate name or logo on projection screens during the event
- One (1) full-page advertisement in the program book of the event
(Sponsor to provide camera-ready artwork - If secured prior to the print deadline of January 10, 2019)
- Corporate name or logo on invitations for the event
- Corporate name or logo and web links within all social media announcements for the event
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SERGEANTS' SPONSOR

\$10,000

- Corporate name or logo on the Boston Police Foundation website during 2019
- ONE (1) dinner table at the event, for a total of TEN (10) guests
- Corporate sponsorship acknowledgements from the podium throughout the event
- Corporate name or logo on prominent signage at the event
- Corporate name or logo on projection screens during the event
- One (1) full-page advertisement in the program book of the event
(Sponsor to provide camera-ready artwork - If secured prior to the print deadline of January 10, 2019)
- Corporate name or logo and web links within all social media announcements for the event

PATROLMENS' SPONSOR

\$5,000

- Corporate name or logo on the Boston Police Foundation website during 2019
- ONE (1) dinner table at the event, for a total of TEN (10) guests
- One (1) half-page advertisement in the program book of the event
(Sponsor to provide camera-ready artwork - If secured prior to the print deadline of January 10, 2019)

PROGRAM BOOK OPPORTUNITIES

Full-page, full color advertisement (9.5" x 9.5")

\$1,000.00

1/2-page, full color advertisement (4.75" x 9.5")

\$750.00

***Note; all camera-ready artwork is due by January 10, 2019**

For further information regarding the 5th Annual Boston Police Foundation Gala sponsorship, ticket and program book opportunities, please contact:

ADAM BENOIT

adam@bostonpolicefoundation.org

(978) 930-9734

Help Back Up Boston's Finest today!



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