



SUNDAY, OCTOBER 20TH // 8:00 AM

We are thrilled to present a unique fun run designed to showcase some of Boston's most iconic landmarks to the members of the IACP. Participants will start at the historic Boston Public Library and head towards the vibrant Fenway area. After running around the Fenway area, runners will have the incredible opportunity to run the last mile of the legendary Boston Marathon route, including the famous turns: right on Hereford, left on Boylston, and the final exhilarating stretch towards the iconic finish line.



BOSTON POLICE FOUNDATION

Back up Boston's Finest

The Boston Police Foundation was formed in 1993 to provide private financial support for critically needed resources to the Boston Police Department, the oldest police department in the country. Our supporters help fund Officer Wellness and Safety programs, Community Policing programs, new equipment and new technology all geared towards helping Back Up Boston's Finest.

OUR PROGRAMS

OFFICER WELLNESS & SAFETY

Boston Police officers are human. They don't simply forget the cases they investigate. The Boston Police Foundation supports programs that help cops shoulder post-incident stress, anxiety, and depression.

COMMUNITY POLICING

We are proud to support the Boston Police Department's efforts in Community Policing. The BPD's focus on Community Policing over the past couple of years has been evident and we have supported numerous programs, events and equipment to assist in those efforts.

NEW EQUIPMENT

The Boston Police Foundation funds the technological tools that make the Boston Police Department one of the most advanced and best equipped Police forces in the country. It is imperative that the department stays ahead of the ever-evolving technological curve and we are committed to assisting them with that.

NEW TECHNOLOGY

The Boston Police Foundation provides new equipment to the Boston Police Department when it can't fund them in the department's annual budget. Our primary focus is to provide equipment that allows the Boston Police Department Officers to do their jobs to the very best of their abilities while staying as safe as possible.

CRIME STOPPERS/TEXT-A-TIP

The Crime Stoppers Hotline and Text-A-Tip programs give communities real-time tools to fight crime. Since the inception of the programs, information from anonymous phone calls and texts has led to arrests in numerous cases, including homicides, aggravated assaults, car-jackings, and home invasions.

Learn more about the Foundation at:

BOSTONPOLICEFOUNDATION.ORG

PRESENTING SPONSOR - \$50,000

- Event Naming Rights: "Fenway To Finish Fun Run Presented by..."
- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Company recognized as presenting sponsor in all official press releases
- Specific press release announcing partnership
- Company recognized as presenting sponsors on the race webpage
- Company mentioned and linked on Facebook and Twitter
- Company recognized as Presenting Sponsor during all speaking programs
- Company recognized as Presenting Sponsor on all event banners
- Opportunity for vehicle placement on-course and at start/finish areas
- Company logo on five (5) course signs
- 50 runner registration spots
- Custom cobranded gift bags for runners
- Marketing material handed out in gift bags
- Logo prominently placed on volunteer t-shirts
- Opportunity to offer exclusive giveaway or marketing campaign to runner database

GOLD SPONSOR - \$25,000

- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Company recognized as sponsor in all official press releases
- Company recognized as Gold Sponsor on the race webpage
- Company mentioned and linked on Facebook, Instagram and twitter
- Company recognized as sponsor during all speaking programs
- Company recognized as sponsor on all event banners
- Company logo on four (4) course signs
- 26 runner registration spots
- Marketing material handed out in gift bags
- Opportunity to offer exclusive giveaway or marketing campaign to runner database
- Logo prominently placed on volunteer t-shirts
- Logo place on the back of the runner t-shirts

RESULTS & BIB SPONSOR - \$10,000

- Company logo to be prominently displayed on all race bibs
- Company recognized as race bib & results sponsor in all official press releases
- Company recognized as race bib & results sponsors on road race webpage
- Company mentioned and linked on Facebook and other social media platforms
- Company recognized as Race Bib & Results Sponsor during speaking program
- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Opportunity for on-site activation on-course and at start/finish areas
- Company logo on start/finish line and on one (1) course sign
- 20 runner registration spots
- Opportunity for company marketing material to be distributed in gift bags

SPONSOR - \$5,000

- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Company mentioned in all official press releases
- Company logo and link on race webpage
- Company logo and link on event blast emails
- Company mentioned and linked on Facebook and Twitter
- Company mentioned during all speaking programs
- Company logo on three (3) course signs
- 10 runner registration spots
- Marketing material handed out in gift bags

WATER STOP SPONSOR - \$5,000 (2)

- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Signage and branding at one (1) on-course water stops
- Company logo on water cups
- Company recognized as water stop sponsor on race webpage
- Ability to have volunteer team at water stop
- Ability to provide water stop volunteers with branded shirts
- Company mentioned and linked on Facebook and other social media platforms
- Company recognized as water stop sponsor during speaking program
- Discount codes for employees, partners, and customers
- Opportunity for company marketing material to be distributed in gift bags

MILE MARKER - \$2,500

- Company logo on three (3) signs on-course denoting miles 1, 2, and 3
- Company recognized as mile marker sponsor on the race webpage
- Company mentioned and linked on Facebook and other social media platforms
- Company mentioned during speaking program

FOR MORE INFORMATION, PLEASE CONTACT:

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